

# FRIDAY MAY 20

1:00 – 1:45 pm

## REGISTRATION

Lobby, School of Social Work, Hunter College, 129 East 79th Street

1:45 – 2:00 pm

## WELCOME

David A. Gallagher, AAA, President, Appraisers Association of America; Jennifer Raab, President, Hunter College; and Pedro Pedraza, Exchange Programs Director, Center for Puerto Rican Studies, Hunter College, NY

2:00 – 2:30 pm

## KEYNOTE SPEAKER

Susana Torruella Leval, Director Emeritus, El Museo del Barrio, NY – *The More Things Change, the More They Stay the Same*

2:30 – 4:00 pm

## HISTORICAL ROOTS

Art historians from around the country will provide a brief history in order to contextualize the art of the region in preparation for examining valuation issues.

Taina Caragol, Project Director, Survey of Archives of Latino Art, MoMA – *Puerto Rican and Nuyorican Art* \* Edward J. Sullivan, Ph.D., Professor of Fine Arts, Professor, Institute of Fine Arts, New York University, NY – *Cuban/Latino Art in the US* \* Chon A. Noriega, Ph.D., Professor, Critical Studies and Director, UCLA Chicano Studies Research Center, CA – *Chicano Art* \* Shifra Goldman, Ph.D., Professor of Art History, UCLA, CA – *Dominican Contemporary Art*

Moderator: Gilberto Cárdenas, Ph.D., Julián Samora Chair in Latino Studies, Assistant Provost and Director, Institute for Latino Studies, Notre Dame, IN

4:00 – 4:15 pm

## BREAK

4:15 – 5:45 pm

## THE MARKET PLACE

Art experts will discuss their experiences with how Latino/Latina art, although considered to be outside the mainstream in the past, is now coming into its own, and entering into the marketplace.

Mary-Anne Martin, President, Mary-Anne Martin/Fine Art, NY; Founder, Latin American Department, Sotheby's, NY – *Creating a Market for Latino Artists in the US* \* Taina Caragol, Project Director, Survey of Archives of Latino Art, MoMA – *The Archives of Latino Art at MoMA* \* Gary D. Keller, Ph.D., Regents' Professor, Arizona State University, AZ – *Creating a Market*

Moderator: Carmen Melián, VP, Director of Latin American Art, Sotheby's, NY

5:45 – 6:30 pm

## INTRODUCTION TO APPRAISING

Jane H. Willis, AAA, Immediate Past President, Appraisers Association of America, NY

6:30 – 8:00 pm

## COCKTAIL RECEPTION

School of Social Work, Lobby and Garden, Hunter College, 129 East 79th Street

# SATURDAY MAY 21

9:00 – 9:30 am

## BREAKFAST

9:30 – 9:45 am

## WELCOME

Anthony de Jesus, Ph.D., Interim Director, Center for Puerto Rican Studies, Hunter College

9:45 – 10:15 am

## KEYNOTE SPEAKER

Tomás Ybarra-Frausto, Ph.D., Associate Director for Creativity & Culture, Rockefeller Foundation, NY – *The Movimiento/The Millennium: The Re-Generation of Chicano Art*

10:15 – 11:15 am

## MUSEUMS AND COLLECTORS

Curators, private collectors and artists debate and discuss the impact and influence that museums and collectors have in establishing an artist's career and his/her market.

Gilberto Cárdenas, Ph.D., Julián Samora Chair in Latino Studies, Assistant Provost and Director, Institute for Latino Studies, Notre Dame, IN – *Collecting*